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JUL 06 2006

Applicants: William E. Harvey, Peggy Jo Kintner, Allen A. Warmus Docket No.: 17,373

Serial No.: 10/020,637 Group: 3623

Confirmation No.: 9222 Examiner: Susanna M. Meinecke Diaz

Filed: December 14, 2001 Date: July 6, 2006

For: Method For Estimating The Effect Of Characteristics On Product Preference And/Or Concept Performance

Amendment Transmittal Letter

Mail Stop Amendment
Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified patent application. The non-small entity fee has been calculated in accordance with 37 C.F.R. 1.16 (b), (c) and (d) as follows:

Claims As Amended

	Claims Remaining After Amendment		Highest Number Previously Paid For		Present Extra	Rate	Additional Fee
Total	28	Minus	30	=	0	x 50 (fee code 1202) =	\$0.00
Indep.	6	Minus	6	=	0	x 200 (fee code 1201) =	0.00
						+ 360 (fee code 1203) =	0.00
First Presentation of Multiple Dep. Claim							
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT							\$0.00

Please charge the above amount to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875. A duplicate of this transmittal letter is attached. Please charge any additional fees which are due or credit any overpayment to deposit account number 11-0875.

Respectfully submitted,

WILLIAM E. HARVEY, ET AL.

By:

Alyssa A. Dudkowski
Alyssa A. Dudkowski
Registration No.: 40,596

CERTIFICATE OF TRANSMISSION

I, Mary L. Roberts, hereby certify that on July 6, 2006 this document is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. (571) 273-8300.

Mary L. Roberts
Mary L. Roberts

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Amendment

Sir:

Pursuant to 37 C.F.R. § 1.111 and in response to the Office Action mailed March 14, 2006, the following amendments and remarks are submitted for your consideration.

Amendment to the Specification begins on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper. Claims 1, 2, 4, 6, 7, 9-11, 13-15, 19, 26, 27, 29 and 30 are being amended in conjunction with this response. Claims 17 and 18 are canceled herein.

Remarks/Arguments begin on page 8 of this paper.